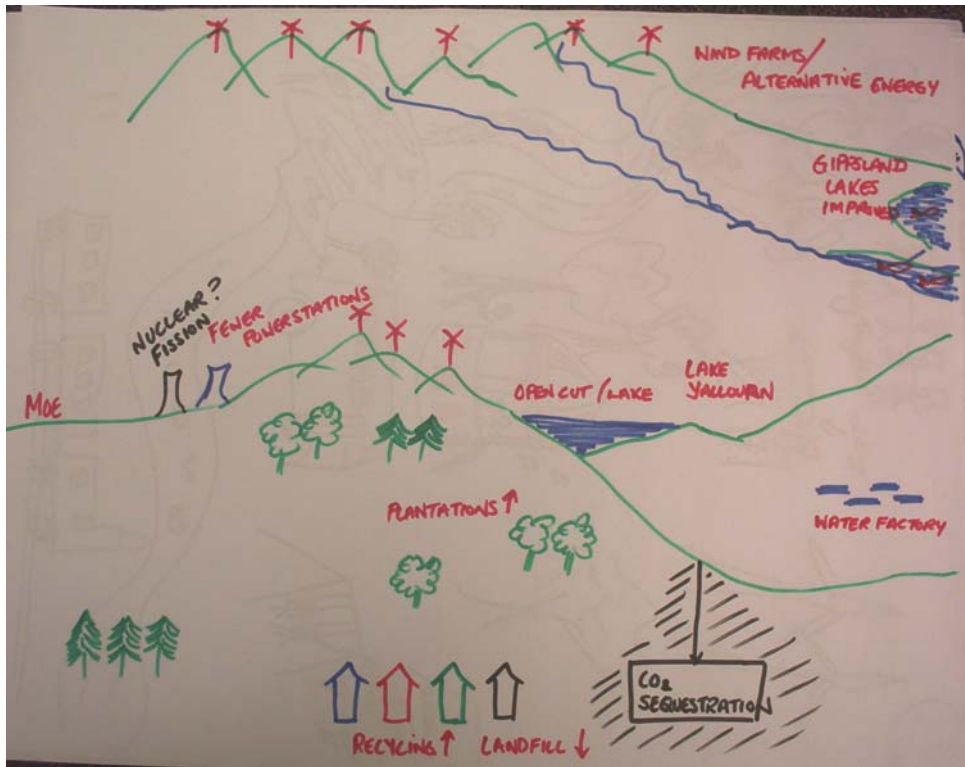


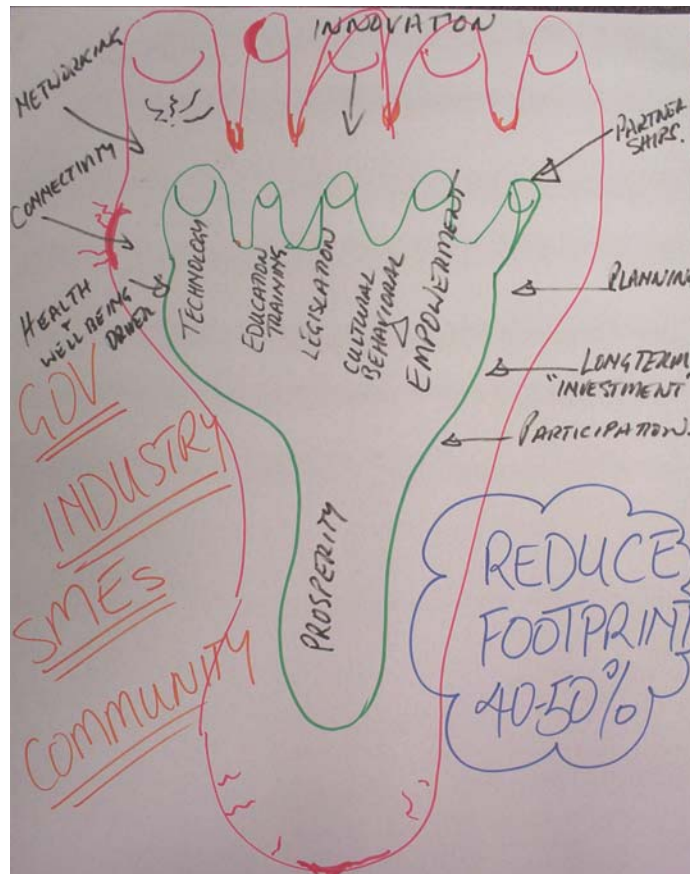
How Great Is that? – Sustainability In Action

Latrobe 2025

- Much more efficient
- Possibly nuclear
 - Latrobe Valley or home
- Much less packaging
- Integrated transport networks
 - Human powered
- Higher density housing
- Water tanks
- Plantation forests
 - Less use of native species







One word how you feel about the future in Gippsland? (2050)

- Excited
- Optimistic
- Confident
- Hopeful
- Surprised
- Worries
- Positive
- Hopeful
- Challenge
- Concerned
- Motivated
- Proactive
- Inspired
- Supported
- Anguish
- Cautious

Opportunities and Actions from today

Opportunities

- Not enough energy in Gippsland – Need to attract more resources
- Ignite and develop the region
- Opportunity to develop
- Lack of vision for Gippsland – look to other examples
- Opportunity for a sustainable Gippsland fund
- More support from the Victorian Government

Actions

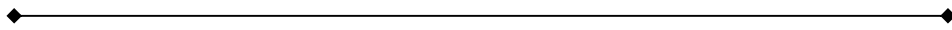
- Develop more interest and awareness in sustainability
 - Who: GINRF
 - Develop more interest in Gippsland as a sustainable region – more resources
 - Who: everyone
 - Establish a Gippsland Sustainability Fund
 - Who: Local government, DSE Sus, Vic, DPI, EPA, Federal Government, WGCMA, Com Vic, Water Authorities
-

Opportunities

- Realistic change expectations
- Need bold actions (legislative)
 - Supportive, encouragement with enforcement back up through technological changes (alternatives)
- Community understandings of opportunities to recycle
- Alternative packaging to reduce waste to be brought through legislative requirements
- Customer – change in attitude/expectations
I.e. plastic bags
- Change in the community champions, continue sustainable push, convince change
- Initiate over next 12 months

Actions

\$\$\$	Who	How/When	Alignments/partnerships
			Waste manage strategy
			Schools education
			Family education
\$15,000 per vehicle	Bus lines/local government		Convert buses to alternative energy (roll out/pilot)
			Awards – rewarding good practice



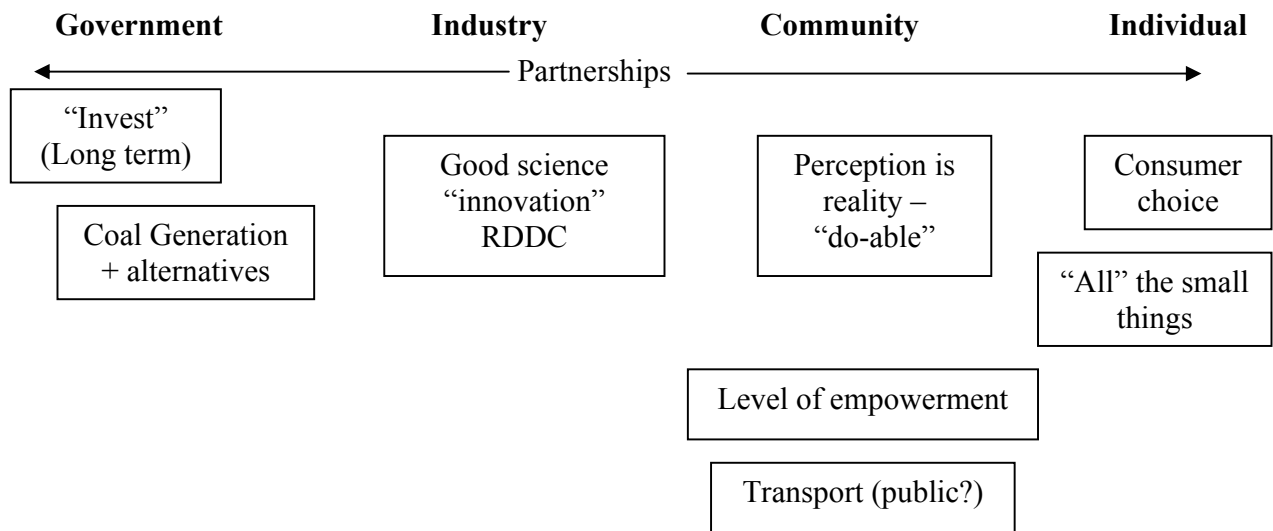
Opportunities

- Increase the knowledge of tradespeople of ‘green’ sustainable practices and devices
- Increase the number of ‘green’ trades businesses E.g. plumbers

Actions

- Public education campaign
 - All partners to contribute \$\$ for promotions: media – government campaign
- Events targeting trades groups sponsored by government (S.V) and partners within industry E.g. P/C, MBAV etc
- Partner groups to include trade unions, industry associations and employer groups

Opportunities



Actions

- 12 months – “Big Hit” – Power, Water
- “Expand” partnership forums



Opportunities

- Training – certification – LC train more leaders in schools

- Avoid double up – tap into what others are doing – work together
- Network activities/forums with speakers to keep updated (3hrs max)
- Finding leaders for projects
- Communication – referrals to programs – sell benefits
- Supporting/another ear; a helping hand
- Someone to ask...
- Waste minimisation – GW – July 07
- Exchanging ideas
- Leveraging Resources
- Reduce resource output



Opportunities

- Shared Knowledge between all stakeholder, industry and community
- Chare positive outcomes/achievements
- Excite the media
 - Every news bulletin have a sustainability report E.g. like stock market
- Develop and extend current networks
- Find the balance between education and regulation
- Drive home the reality

Actions

- All the above opportunities can be turned into actions &
- Form a core working group to attract funding and promote activities